

# Creating Printed Fashion Designs Inspired From African Tribal Dress

**Manal.M.T.Eladwi**  
*Ph.D applied art, lecturer*  
*, lecturer*  
*Faculty of Specific Education,*  
*El-Fayoum University, El-Fayoum, Egypt.*  
*Cairo, Egypt.*

**Maha.M.T.Eladwi**  
*Ph.D. Textile & Clothing*  
*Faculty of Women*  
*Ain Shams University,*

---

## **Abstract**

*This work is an attempt to describe the design decisions and the process of colour selection, in trial to integrate colour science with the design process, employing African decorative units inspired from South African tribal dress. After reviewing Scope and characteristic features of African tribal dress; inspired decorative units are used to achieve printing designs that give the sense and appearance of beadwork. After that fashion designs that also inspired from African tribal dresses are prepared to meet the objectives. Finally the Suggested printed textile products are actually implemented by combining decorative designs (printing) with structural &functional designs (fashion) using suitable and defined type of fabric to make garments.*

**Keywords:** *African art, inspiration, tribal dress, printing products, fashion designs*

---